EXPRESS MAIL NO. EV301024580US

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Andrew Robert BYDE, et al.)
Serial No.: Not yet assigned)

Our Ref: B-5282 621413-6

Filed: Concurrently herewith

Odi Rei: 6-3282 821413-

For: "MAKING PURCHASE DECISIONS"

) Date: October 31, 2003

CLAIM TO PRIORITY UNDER 35 U.S.C. 119

MAIL STOP PATENT APPLICATION Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

[X] Applicants hereby make a right of priority claim under 35 U.S.C. 119 for the benefit of the filing date(s) of the following corresponding foreign application(s):

COUNTRY FILING DATE SERIAL NUMBER
EUROPEAN PATENT OFFICE 31 October 2002 0225400.1
(EPO)

- [] A certified copy of each of the above-noted patent applications was filed with the Parent Application No.______.
- [] To support applicants' claim, a certified copy of the aboveidentified foreign patent application is enclosed herewith.
- [X] The priority document will be forwarded to the Patent Office when required or prior to issuance.

espectfully submitted

Richard P. Berg Attorney for Applicant Reg. No. 28,145

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